



CARMEL VALLEY KIWANIS CLUB REVIVED FUNDRAISING EFFORTS AT QUAIL LODGE AFTER CANCELLATION OF FIESTA IN THE PARK DUE TO SOBRANES FIRE

CARMEL, CALIF. (September 2016) – [Quail Lodge & Golf Club](#) was the scene of the Carmel Valley Kiwanis Club’s annual fundraising efforts on August 15, 2016 during Quail Lodge’s 4th Annual Community Party and August 19, 2016 at *The Quail, A Motorsports Gathering* after the 27th “Fiesta in the Park” was cancelled. A long-standing community favorite, the Kiwanis Club’s annual celebration raises funds for more than 30 local organizations and features a huge “Hoopla” BBQ, trail run, car show, dog show, food, concerts and golf tournament. This year, due to the devastating impact of The Soberanes Fire, the Kiwanis Club cancelled the event before moving forward with efforts at Quail Lodge & Golf Club.

“When Carmel Valley Kiwanis made the decision to cancel the ‘Fiesta in the Park’ due to the Soberanes Fire, we were devastated,” said Alan Crockett, President, Carmel Valley Kiwanis Club. “Quail Lodge heard about this and graciously offered to assist with raising funds to offset the impact of our potential loss. I was awed by Quail Lodge’s generosity. Our club usually helps out others through our fundraising efforts and now, we had neighbors helping us.”

Proceeds raised at the event enabled the Kiwanis Club to meet their mission of supporting local organizations in Monterey County including community service, human, social and youth organizations. Quail Lodge & Golf Club donated two family golf memberships worth over \$25,000 each for a raffle along with accommodations packages at The Peninsula Hotels properties for two silent auctions.

“The impact of The Soberanes to our local community was devastating to witness,” said Max Schroeder, General Manager of Quail Lodge & Golf Club. “We wanted to do anything we could to help and we were honored to have the opportunity to offer our resources to Carmel Valley Kiwanis Club and ultimately their beneficiaries.”

The Kiwanis Club of Carmel Valley is a 501 (c) (3) non-profit foundation, open to memberships by invitation to adults interested in committing substantial time and energy to the club and community. Chartered in January 1951, the club consists of thirty to forty members from Carmel Valley and undertakes public service projects and conducts fundraising activities to support other agencies and programs in the community. During the course of a year, the club typically donates approximately \$40,000.

###

About Quail Lodge & Golf Club

Nestled on 850 acres, Quail Lodge & Golf Club includes many trails, beautiful lakes, lush gardens and rolling hills. The Lodge is located in the heart of sunny Carmel Valley, California and is managed by The Peninsula Hotels, owned and operated by The Hongkong and Shanghai Hotels, Limited (HSH), since 1997. Quail Lodge is home to *The Quail, A Motorsports Gathering*, celebrating its 14th year as one of the premier events in the automotive world, and *The Quail Motorcycle Gathering*, in its eighth year. www.quailodge.com

Media Inquiries:

Murphy O’Brien Public Relations
310-453-2539
rmuniz@murphyobrien.com