



FOR IMMEDIATE RELEASE

QUAIL LODGE RAISES MONEY FOR THE SPCA FOR MONTEREY COUNTY

The Howl-O-Ween Dog Paw-ty Combined Family Fun and Charity

November 7, 2008 - Carmel, CA - Quail Lodge Resort and Golf Club hosted the 2nd Annual Howl-O-Ween Dog Party on Sunday, Oct. 26, and raised over US\$ 2,500 from a portion of the proceeds of the event and silent auction for the SPCA for Monterey County.

Taking place at Quail Meadows, this family friendly event brought pet lovers together to celebrate with their favorite furry friends while supporting this worthwhile charity. Guests were treated to a dog fashion show and creative costume contest while enjoying the sun-filled views of Carmel Valley and sampling a farm-fresh culinary spread catered by Quail Lodge. Sarah Cruse, General Manager of Quail Lodge said “The event was enjoyed by all. What a great day for a garden party with our pets! An incredible fun-filled afternoon as adults, children, big dogs and little dogs played together while supporting our sponsors and the SPCA. The costumes were hilarious and the laughter could be heard everywhere! Truly a worthwhile, fun and meaningful community event.”

The SPCA for Monterey County is a nonprofit, independent, donor-supported humane society that has been serving the animals and people of Monterey County since 1905. They shelter homeless, neglected and abused pets and livestock, and provide humane education and countless other services to the community. They are the local agency you call to investigate animal cruelty, rescue and rehabilitate injured wildlife, and aid domestic animals in distress.



Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort amenities include 97 well-appointed guest rooms, an 18-hole championship golf course, swimming pool, tennis court, two restaurants, pampering spa and The Land Rover Experience Driving School which allows guests to trail through the remarkably beautiful environment of lakes, lush gardens and rolling hills right behind the hotel.

Quail Lodge Resort & Golf Club is managed by The Peninsula Hotels, which operates luxury hotels in key gateways of Asia and the USA: The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila and The Peninsula Shanghai (2009).

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