



FOR IMMEDIATE RELEASE

**QUAIL LODGE RESORT HOSTS  
THE 3<sup>rd</sup> ANNUAL HOWL-O-WEEN DOG PAW-TY**  
*-A Family and Pet Friendly Event*

October 8, 2009 - Carmel, CA - Quail Lodge Resort and Golf Club, in partnership with local businesses, presents the Howl-O-Ween Dog Paw-ty on Sunday, Oct. 25 from 11:30 am to 3:00 pm. This exclusive party gives dog-lovers the chance to celebrate the spooky holiday with their pet while enjoying the scenic views of Quail Meadows.

Bringing together dogs of all shapes and sizes, while enjoying the beautiful Carmel Valley sunshine, this event is family-friendly fun! Hosted by Hunter Finnell, the event will feature a costume contest for children and dogs (entry to the dog costume contest is available for a \$5 donation), a dog fashion show showing off the hottest new designer doggy trends, a live and silent auction and children's activities including a 'trick or treat' which will surely get tails wagging! Guests will enjoy a special demonstration by Salinas Monterey Agility Racing Team and see the latest products from sponsors including Diggidy Dog, Maddie Girl Organic Food, Natural Veterinary Therapy and McCall Events. Adoption services will be provided by Animal Friends Rescue Project (AFRP), with 100% of the proceeds from the adoptions going to AFRP.

Registration is \$35 for adults and \$10 for children 12 and under. Children under 4 and all pets are free. The registration includes a delicious farm fresh lunch, beverages and wine tasting provided by Cima Collina and Talbott Vineyards and a goodie bag with spooky treats. Register before October 10<sup>th</sup> and have your furry friend featured on the Quail Lodge website. For more information, please call (831) 624-2888 or visit [www.quailodgeevents.com](http://www.quailodgeevents.com). Tickets are available online at [www.quailodgetickets.com](http://www.quailodgetickets.com).



Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort is managed by The Peninsula Hotels, owned and operated by Hong Kong Shanghai Hotels. Amenities include 97 well-appointed guest rooms, an 18-hole championship golf course, swimming pool, tennis court, two restaurants, pampering spa, The Land Rover Experience Driving School and trails through the remarkably beautiful environment of lakes, lush gardens and rolling hills.

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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