



**QUAIL LODGE RESORT AND GOLF CLUB HOSTS
THE AUDI BEST BUDDIES CHALLENGE HEARST CASTLE**
1,000 Riders Coming Together to Make a Chance

SEPTEMBER 4 - CARMEL, CALIFORNIA, USA – Quail Lodge Resort and Golf Club is the proud host of The Audi Best Buddies Challenge Hearst Castle on September 12, 2009. Bringing together celebrities and athletes, this event raises funds to support people with intellectual and developmental disabilities.

This event, starts at 6 a.m. on September 12, 2009 with an opening ceremony at Quail Lodge Resort. The riders, who help raise money for Best Buddies International through donations, have the option of the 100, 62, 35 or 15-mile bike ride down the majestic Pacific Coast Highway to Hearst Ranch, or a 3K walk or 5K run. During the Opening Ceremony, a portion of Valley Greens Drive, from River Place to Poplar Lane, will be closed from 5 a.m. to 8 a.m. in preparation for the ride.

Starting at 7 a.m., riders will be on Carmel Valley Road, making their way onto Highway 1 for the long journey down to Hearst Ranch. Highway 1 will be open to normal traffic during the ride; however delays will be expected for southbound traffic until 9 a.m. The ride will be monitored and controlled by the California Highway Patrol. At Hearst Ranch the riders and supporters will be treated to an all-you-can-eat gourmet barbeque while enjoying a private concert by Ciara. For more information about the Audi Best Buddies Challenge, visit www.bestbuddieschallenge.org.

Best Buddies International is a nonprofit 501(c)(3) organization dedicated to establishing a global volunteer movement that creates opportunities for one-to-one friendships, integrated employment and leadership development for people with intellectual and developmental disabilities. Founded in 1989 by Anthony Kennedy Shriver, Best Buddies is a vibrant international organization that has grown from one original chapter to more than 1,400 college, high school and middle school campuses across the country and internationally.

Nestled on 850 acres in the heart of sunny Carmel Valley, Quail Lodge Resort is managed by The Peninsula Hotels, owned and operated by Hong Kong Shanghai Hotels (HSH). Amenities include 97 well-appointed guest rooms, an 18-hole championship golf course, swimming pool, tennis court, two restaurants, pampering spa, The Land Rover Experience Driving School and trails through the remarkably beautiful environment of lakes, lush gardens and rolling hills.

Incorporated in 1866 and listed on the Hong Kong Stock Exchange (00045), HSH is a holding company whose subsidiaries and its jointly controlled entity are engaged in the ownership and management of prestigious hotel, commercial and residential properties in key destinations in Asia and the USA. The hotel portfolio of the Group comprises The Peninsula Hong Kong, The Peninsula New York, The Peninsula Chicago, The Peninsula Beverly Hills, The Peninsula Tokyo, The Peninsula Bangkok, The Peninsula Beijing, The Peninsula Manila, The Peninsula Shanghai (opening in late 2009) and Quail Lodge Resort and Golf Club in Carmel, California. The property portfolio of the Group includes The Repulse Bay Complex, The Peak Tower and The Peak Tramways, St. John's Building, The Landmark in Ho Chi Minh City, Vietnam and the Thai Country Club in Bangkok, Thailand.

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